



Meridian Star Merchant Services
 1688 Meridian Avenue, Ste. 400
 Miami Beach, FL 33139
 Ph: (305) 967-7393
 Fax: (305) 967-7395
 www.MeridianStarMS.com

MERCHANT SETUP / ORDER FORM

OFFICE NAME: _____ / OFFICE NUMBER: _____

SALES REP NAME: _____ / SALES REP CONTACT #: _____ / DATE: _____

MERCHANT DBA: _____

LEGAL NAME: _____

PROCESSING ONLY CASH ADVANCE & PROCESSING AMEX GIFT CARDS LOYALTY TELECHECK OTHER

EQUIPMENT: VENDOR: _____ MODEL: _____ DIAL IP DUAL COMM WIRELESS

S/N: _____ SALES AGENT DEPLOYMENT/PROGRAMMING MDS DEPLOYMENT/PROGRAMMING

OWNED / REPROGRAM CONTACT NAME: _____ / PHONE: _____

PURCHASE (NEW / REFURBISHED) LEASE/LEASE TERM _____ MONTHS SWAP ENCRYPTION

PULL EQUIPMENT FROM: TASQ / MDS BUFFER SHIPPING METHOD: OVERNIGHT 2 DAY SATURDAY

SHIP EQUIPMENT TO: LOCATION / CORPORATE / OTHER (Enter other address below):

ATTENTION: _____ PHONE: _____ HOME OFFICE

ADDRESS: _____ SUITE # / FLOOR #: _____

CITY: _____ STATE: _____ ZIP CODE: _____

DEBIT PIN EXISTING PIN PAD VENDOR: _____ MODEL: _____ SWAP ENCRYPTION

TERMINAL APPLICATION: RETAIL RESTAURANT QSR MOTO/DIRECT MARKETING LODGING PETROLEUM

TIPS SERVER ID INVOICE # AVS CVV2 FRAUD FLAG ON AUTO CLOSE TIME: _____ MCC CODE: _____

PC SOFTWARE / VAR OR INTERNET GATEWAY:

PRODUCT NAME: _____ / VENDOR: _____ / VERSION: _____

OWNED PURCHASE / CONNECTION MODE: DIAL IP LEASED LINE / CERTIFIED NETWORK: _____

NASHVILLE PRODUCT ID: _____ / VENDOR ID: _____ / APPLICATION: RETAIL RESTAURANT MOTO/INTERNET PETRO

MERCHANT'S TECH SUPPORT CONTACT NAME: _____ / PHONE: _____

EMAIL: _____ / COMPANY: _____

SPECIAL NOTES: _____

As the person signing below on behalf of the business designated above ("Merchant"), I certify that I am an owner, partner or officer of the Merchant and have been duly authorized to sign this Merchant Setup Form on behalf of the Merchant. Merchant hereby agrees to be bound by the terms and conditions contained in this Merchant Setup Form, the Merchant Application, Merchant Operating Agreement and any lease or rental agreement Merchant enters into in connection with this Merchant Setup Form.

PRINT NAME: _____ TITLE: _____

SIGNATURE: _____ DATE: _____





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Sales Group: _____
 ISO Name: _____
 Sales Rep: _____

BUSINESS INFORMATION		MERCHANT APPLICATION	
Business Legal Name:		Business Open Date:	Current Ownership: Locations:
Business Name/DBA Name:		Seasonal Sales: <input type="checkbox"/> Yes <input type="checkbox"/> No	High Volume Months: _____
Business Location Address:		Mailing Address (If Different):	
City:	State: Zip:	City:	State: Zip:
Location Phone:	Location Fax**:	Corporate Phone:	
Customer Service Phone:		Corporate Fax**:	
Contact Name:		Business Email Address**:	
Contact Email**:		Business Website Address:	
[All individuals directly or indirectly owning 50% or more of the business must be listed below; if none, then the CEO/President and the CFO must be listed below] Ownership Type: <input type="checkbox"/> Sole Prop <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Other _____ State of Incorporation: _____			
Note: Failure to provide accurate information may result in a withholding of merchant funding per IRS regulations. (See Part III Section 36.2 of your Program Guide for further information.)			
Legal Name (as it appears on your income tax return)	<input type="checkbox"/> Federal Tax ID#: (as it appears on your income tax return)	<input type="checkbox"/> I certify that I am a foreign entity/nonresident alien. (if checked, please attach IRS form W-8)	
Owner 1/Partner/Officer Name:	Title:	Social Security*:	
Home Address:	City:	State:	Zip:
Home Phone:	Cell Phone:	DOB*:	Equity Ownership:
Have you or any company for which you were an owner, partner or officer ever declared bankruptcy? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please explain on a separate page and attach to this application.			
Owner 2/Partner/Officer Name:	Title:	Social Security*:	
Home Address:	City:	State:	Zip:
Home Phone:	Cell Phone:	DOB*:	Equity Ownership:
Have you or any company for which you were an owner, partner or officer ever declared bankruptcy? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please explain on a separate page and attach to this application.			
<input type="checkbox"/> New Merchant Account <input type="checkbox"/> Additional Location <input type="checkbox"/> Ownership Change <input type="checkbox"/> Processor Change			
Type of Business: <input type="checkbox"/> Retail/Restaurant <input type="checkbox"/> MOTO/Internet <input type="checkbox"/> Supermarket <input type="checkbox"/> Petro <input type="checkbox"/> Lodging <input type="checkbox"/> QSR			
Type of Product/Service Offered: _____			
[Merchant Data Systems, Inc. will rely on the estimates set forth below. In the event that actual amounts differ from the estimates, Merchant Data Systems, Inc. reserves the right to modify its fees.]			
Average Ticket Visa/MC/Discover \$ _____		Monthly Visa/MC/Discover Vol. \$ _____	
Average Ticket Amex OnePoint \$ _____		Monthly Volume Amex OnePoint \$ _____	
Settled Batches/Month _____			
Card Present (swiped) _____% Card Present (keyed) _____% Card Not Present (keyed) _____% Card Not Present (Internet) _____%			
Sales to Consumer _____% Business to Business _____% Sales to Government _____%			

*Federal regulations require us to collect information to verify customer identity and retain this information for our records.

**By providing your fax number and email address, you agree that we may fax and email information to you from time to time regarding products and services offered by Merchant Data Systems and its partners and affiliates.

EQUIPMENT

Table with columns: Equipment/Software, Qty, Per Unit Price, Type of PinPad, Qty, Per Unit Price. Includes rows for equipment listing and a summary row for total costs.

ADDITIONAL CREDIT/SITE SURVEY INFORMATION—ALL MERCHANTS

- 1) Does the address match that of the application?
2) Does the Merchant Own Lease Is the business currently operating?
3) Zone: Business District Industrial Residential
4) Location: Mall Office Home Shopping Area
5) Is the Merchant's DBA name displayed at the facility (exterior signage)?
6) Where is the merchant name displayed at the site?
7) Is the Merchant located within another Merchant's facility?
8) Merchant Occupies: Ground Floor Other:
9) Number of Floors/Levels: 1 2-4 5-10 11+
10) Approximate Square Footage: 0-250 251-500 501-2,000 2,001 plus
11) How many employees: How many registers / terminals:
12) Is proper license visible?
13) Does the Merchant currently accept Visa/MasterCard?
14) Are customers required to leave a deposit?
15) Has Merchant ever been notified by a processor/acquirer/ISO that it has violated any Payment Brand Rules?
16) Return Policy: MC/Visa/Discover Network:
17) Advertising Method (Attach at least one):
18) Is the Merchant's telephone # / address verifiable?
19) Does Merchant bill customers on a recurring basis?
20) Does Merchant have appropriate and sufficient inventory?
21) Has Merchant suffered a data security breach in the last 24 months?
22) Your Previous Processor:
23) Reason for Leaving:

CARD NOT PRESENT QUESTIONNAIRE

- 1) Does the Merchant house inventory?
2) Is the business home based?
3) Describe billing method: Monthly Quarterly Yearly One time All methods
4) How does the consumer order product and/or service?
5) How is the cardholder's information obtained?
6) From the time the order is received, how many days will expire before the product is received by consumers?
7) MC/Visa/Discover Network/American Express OnePoint sales are deposited (check one):
8) Who performs product / service fulfillment?
9) Does any of your cardholder billing involve automatic renewals or recurring transactions (i.e. cardholder authorizes initial sale only)?
10) Describe the refund policy:

ELECTRONIC DEBIT / CREDIT AUTHORIZATION

By signing this Merchant Application, Merchant hereby authorizes, in accordance with the Merchant Operating Agreement, MDS and/or its affiliates and designees to initiate debit/credit entries to any of Merchant's deposit accounts, including the account identified below (which Merchant agrees to use as its primary operating account during the term of the Merchant Operating Agreement).

Bank Name: Phone Number: ()
Transit/Routing Number: Demand Deposit Account ("DDA") Number:

Print Name Signature Title Date SIGN HERE

CARDS TO BE ACCEPTED

Visa/MasterCard's to be accepted: All Cards Credit Only Debit Only Online Debit: Yes No

AMEX: New Existing ___/___/___/___/___/___/___/___/___/___/___/___/___/

Discover: New Existing 6011 ___/___/___/___/___/___/___/___/___/___/___/___/___/

JCB: Existing ___/___/___/___/___/___/___/___/___/___/___/___/___/

Other: New Existing ___/___/___/___/___/___/___/___/___/___/___/___/___/

<input type="checkbox"/> ERR—Includes Dues & Assessments			<input type="checkbox"/> Pass Through Interchange—Includes Dues & Assessments			<input type="checkbox"/> PIN Debit		
	Discount	Non-Qual Fees	Sales TXN Fee	Sales TXN Fee	Discount (Based on Gross Sales Volume)	<input type="checkbox"/> Pass Through Debit Network Fees Other Item Rate \$ _____ (per item) Other Vol. Percent _____%		
MC/V/Discover Network Credit	_____ %	_____ %	\$ _____ (per item)	\$ _____ (per item)	Dues/Assessments, Visa/MasterCard/Discover Access, Clearing Services, Regulatory Bundle .00169			
MC/V/Discover Network Debit	_____ %	_____ %			MC, Visa, Discover Network Credit and Debit _____%			

Authorization Fees	Monthly Fees	Miscellaneous Fees		
MasterCard/Visa/Discover Network Auth. and Capture \$ _____ JCB Authorization \$ _____ American Express Authorization \$ _____ SE #: _____	Electronic AVS Fee \$ _____ Voice AVS Fee \$ _____ Voice Auth \$ _____ Return Trans. Fee \$ _____ Batch Fee \$ _____	Statement Fee \$ _____ Wireless Fee \$ _____ (if applicable) Advantage Club \$ _____ Monthly Minimum \$ _____ (if applicable) eMerchantView \$ _____ (if applicable) Chargeback Fee \$ _____ Retrieval Fee \$ _____ Annual Fee \$ _____ Breach Protection Fee \$ _____ Non-Receipt of PCI Validation \$ _____ <div style="text-align: center;">Pass Through Fees</div> <table style="width: 100%;"> <tr> <td> Visa APF—\$0.0195 Visa Misuse of Auth Fee Visa Int'l Acquirer Fee Visa Zero Floor Limit Fee Visa Partial Auth NP Trans Fee MasterCard NABU—\$0.0185 MC Acquirer CNP AVS Fee MasterCard Cross Border Non-US Fee MC US Acct Status Inq Svc Interregional Fee MC US Acct Status Inq Svc Intraregional Fee </td> <td> Discover Data Usage Discover Int'l Processing Fees Discover Int'l Service Fee Discover Debit Acquirer Fee 0.10 MasterCard Support Fee MasterCard Cross Border Fee MC Process Integrity Fee </td> </tr> </table>	Visa APF—\$0.0195 Visa Misuse of Auth Fee Visa Int'l Acquirer Fee Visa Zero Floor Limit Fee Visa Partial Auth NP Trans Fee MasterCard NABU—\$0.0185 MC Acquirer CNP AVS Fee MasterCard Cross Border Non-US Fee MC US Acct Status Inq Svc Interregional Fee MC US Acct Status Inq Svc Intraregional Fee	Discover Data Usage Discover Int'l Processing Fees Discover Int'l Service Fee Discover Debit Acquirer Fee 0.10 MasterCard Support Fee MasterCard Cross Border Fee MC Process Integrity Fee
Visa APF—\$0.0195 Visa Misuse of Auth Fee Visa Int'l Acquirer Fee Visa Zero Floor Limit Fee Visa Partial Auth NP Trans Fee MasterCard NABU—\$0.0185 MC Acquirer CNP AVS Fee MasterCard Cross Border Non-US Fee MC US Acct Status Inq Svc Interregional Fee MC US Acct Status Inq Svc Intraregional Fee	Discover Data Usage Discover Int'l Processing Fees Discover Int'l Service Fee Discover Debit Acquirer Fee 0.10 MasterCard Support Fee MasterCard Cross Border Fee MC Process Integrity Fee			

NOTES:

AMERICAN EXPRESS ACCEPTANCE AGREEMENT

Franchise Name: _____ Franchise Cap #: _____ Amex Rate: _____% + \$ _____ Amex Flat Fee: \$7.95

Pay Frequency: 3 Day Mthly Gross Pay Daily Gross Pay Estimated Annual AMEX Volume: \$ _____

By signing below, I represent that I have read and am authorized to sign and submit this Merchant Application for the above entity which agrees to be bound by the American Express® Card Acceptance Agreement ("Agreement"), and that all information provided herein is true, complete and accurate. I authorize MDS and American Express Travel Related Services Company, Inc. ("American Express") and American Express's agents and Affiliates to verify the information in this application and receive and exchange information about me personally, including by requesting reports from consumer reporting agencies, and disclose such information to their agents, subcontractors, Affiliates, and other parties for any purpose permitted by law. I authorize and direct MDS and American Express and American Express's agents and Affiliates to inform me directly, or through the entity above, of reports about me that they have requested from consumer reporting agencies. Such information will include the name and address of the agency furnishing the report. I also authorize American Express to use the reports from consumer reporting agencies for marketing and administrative purposes. I understand that upon American Express's approval of the application, the entity will be sent the Agreement and materials welcoming it to American Express's Card acceptance program. In addition, by signing this form, you authorize American Express Company to send you account information & exclusive offers and savings for your business via the information that you have provided, which includes your business email address. For information on how we use your information and protect your privacy, please visit us at www.americanexpress.com/privacy.

Print Name: _____

Signature: _____



MERCHANT ACCEPTANCE AGREEMENT

This Merchant Application and Merchant Operating Agreement are entered into by and among Wells Fargo Bank, N.A. ("Bank"), Merchant Data Systems, Inc. ("MDS", "we", "us", "our" and the like) and the business designated above ("Merchant", "you", "yours" and the like). As the person signing below on behalf of the Merchant, I certify that I am an owner, partner or officer of the Merchant and have been duly authorized to sign this Merchant Application and Merchant Operating Agreement on behalf of the Merchant. Merchant hereby represents that it has received a copy of the Merchant Operating Agreement and has read this Merchant Application and Merchant Operating Agreement and agrees to be bound by the terms and conditions hereof and thereof. By signing below, I authorize MDS and its agents, affiliates and designees to verify the information in this application and receive and exchange information about Merchant from time to time, including by requesting reports from credit reporting agencies and/or business references, and disclose such information to its agents, affiliates and designees for any purpose permitted by law. Merchant hereby authorizes MDS and/or its designees to credit and debit Merchant's designated bank account(s) in accordance with this Merchant Application and Merchant Operating Agreement. Merchant represents that all representations made herein and therein are true, complete and accurate, and may be enforced by MDS against the Merchant. ANY UNILATERAL ALTERATION, STRIKEOVER OR MODIFICATION TO THE PREPRINTED TEXT OR LINE ENTRIES OF THIS MERCHANT APPLICATION AND MERCHANT OPERATING AGREEMENT SHALL BE OF NO EFFECT WHATSOEVER, AND AT MDS' SOLE DISCRETION, MAY RENDER THIS MERCHANT APPLICATION AND MERCHANT OPERATING AGREEMENT VOID.

Merchant Legal Name: _____

Signor 1: _____



Signor 2: _____

Print: _____

Print: _____

Title: _____

Title: _____

Date: _____

Date: _____

Merchant Data Systems, Inc.

Wells Fargo Bank, N.A. [This Application is deemed accepted by the bank upon its signature below or upon processing the first transaction for Merchant's account, whichever occurs first]

By: _____

By: _____

Print: _____

Print: _____

Title: _____

Title: _____

Date: _____

Date: _____

PERSONAL GUARANTY

By signing below, I represent that I have received a copy of the Merchant Operating Agreement, I have reviewed it, and I agree to all terms and conditions of this guaranty, the Merchant Application and Merchant Operating Agreement. I further represent that all representations made herein and therein are true, complete and accurate, and may be enforced by MDS against the Merchant and me personally. I authorize MDS and its agents, affiliates and designees to verify the information in this Merchant Application and receive and exchange information about me personally from time to time, including by requesting reports from consumer and credit reporting agencies and business and/or personal references, and disclose such information to its agents, affiliates and designees for any purpose permitted by law. As a primary inducement to MDS to enter into this Merchant Application and Merchant Operating Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I unconditionally, irrevocably, and jointly and severally with all other guarantors signing below, guarantee the continuing full and faithful performance and payment by the Merchant of each of its duties and obligations to MDS pursuant to the Merchant Application and Merchant Operating Agreement, as it now exists or as amended from time to time with or without notice, and all indebtedness, liabilities and obligations without restriction of the Merchant at any time created or arising under or related to the Merchant Application and Merchant Operating Agreement. This guaranty is one of payment and not of collection. I understand that MDS may proceed directly against me without first suing or otherwise enforcing its rights and remedies against the Merchant or any other person or entity responsible to it. I hereby waive notice of acceptance of this guaranty obligation and notice of any liability to which it may apply, and waive presentment, demand for payment, protest, notice of default, notice of dishonor or non-payment of any kind, and all other notices and demands of any kind. I hereby represent and warrant that I have received or will receive direct or indirect benefit from the making of this guaranty, that I am familiar with the financial condition of the Merchant and the value of any collateral security for any debt that may arise, and that MDS has made no representations to me in order to induce me to execute this guaranty. My obligations hereunder shall be enforceable against me irrespective of the validity, legality, or enforceability of Merchant's obligations, and MDS may at any time and from time to time, without notice to me, without obtaining my consent, and without impairing or releasing any of my obligations hereunder: (a) agree to any assignment, modification, alteration, amendment, renewal or extension of, or change in the terms of, the Merchant Application and/or Merchant Operating Agreement, (b) grant any forbearance, compromise or waivers to the Merchant, (c) take or fail to take any action of any kind in respect of the Merchant Application and/or Merchant Operating Agreement, even if such action or inaction in any manner varies my risks hereunder or might constitute a legal or equitable defense or discharge of the Merchant, me or any other guarantor hereunder, (d) exercise or refrain from exercising any rights against the Merchant under the Merchant Application and/or Merchant Operating Agreement, or (e) release, in whole or in part, Merchant or any guarantor hereunder from liability. I hereby waive all defenses based on occurrences of the types described in clauses (a) through (e) above. I agree that I may not, without the prior written consent of MDS, assign any of my rights, powers, duties, or obligations hereunder. I agree to pay reasonable attorneys' fees and all other costs and expenses which may be incurred by MDS in the enforcement of this guaranty. MDS' rights hereunder shall be cumulative of any and all other rights that MDS may have against me or any other guarantors hereunder.



Print Name _____

Guarantor Signature _____

Date _____

Print Name _____

Co-Guarantor Signature _____

Date _____



MERCHANT DATA SYSTEMS' CONFIRMATION PAGE

Please read the Merchant Processing Program Guide in its entirety. It describes the terms under which we will provide merchant processing services to you.

From time to time you may have questions regarding the contents of your Agreement with Bank and/or Processor or the contents of your agreement with TeleCheck. The following information summarizes portions of your Agreement in order to assist you in answering some of the questions we are most commonly asked.

- Your discount rates are assessed** on transactions that qualify for certain reduced interchange rates imposed by MasterCard, Visa and Discover Network. Any transactions that fail to qualify for these reduced including rates will be charged an additional fee (see Section 18 of the Card Processing Program Guide).
- We may debit your bank account** from time to time for amounts owed to us under the Agreement.
- There are many reasons** why a Chargeback may occur. When they occur we will debit your settlement funds or settlement account. For a more detailed discussion regarding Chargebacks, see Section 10.
- If you dispute any charge or funding**, you must notify us within 45 days of the date of the statement where the charge or funding appears or should have appeared.
- The Agreement limits our liability to you.** For a detailed description of the limitation of liability see Section 20.
- We have assumed certain risks** by agreeing to provide you with Card processing. Accordingly, we may take certain actions to mitigate our risk, including termination of the Agreement, and/or hold monies otherwise payable to you (see Section 23, Term; Events of Default and Section 24, Reserve Account; Security Interest).
- By executing this Agreement with us** you are authorizing us to obtain financial and credit information regarding your business and the signer and guarantors of the Agreement until all your obligations to us are satisfied.
- The Agreement contains a provision** that in the event you terminate the Agreement early you may be responsible for the payment of early termination fees described in Section 23 in this Agreement.

9. Association Disclosure

Visa and MasterCard Member Bank Information: Wells Fargo Bank, N.A.

The Banks mailing address is 1200 Montego Way, Walnut Creek, CA 94598, and its phone number is (925) 746-4143.

Important Member Bank Responsibilities:

- The Bank is the only entity approved to extend acceptance of Visa and MasterCard products directly to a Merchant.
- The Bank is a principal to the Merchant Agreement.
- The Bank is responsible for educating Merchants on pertinent Visa and MasterCard rules with which Merchants must comply; but this information may be provided to you by Processor.
- The Bank is responsible for and must provide settlement funds to the Merchant.
- Any Reserve Account shall be established at Bank, will contain commingled reserve funds of Servicers' clients and will not be accessible by Merchant.

Important Merchant Responsibilities:

- Ensure compliance with cardholder data security and storage requirements.
- Maintain fraud and chargebacks below Association thresholds.
- Review and understand the terms of the Merchant Agreement.
- Comply with Association rules.

Print Client's Business Legal Name: _____

By its signature below, Client acknowledges that it received (either in person, by facsimile, or by electronic transmission) the complete Program Guide [Version MDS-0711-PG] consisting of 37 pages.

Client further acknowledges reading and agreeing to all terms in the Program Guide, which shall be incorporated into Client's Agreement. Upon receipt of a signed facsimile or original of this Confirmation Page by us, Client's Application will be processed.

Client understands that a copy of the Program Guide is also available for downloading from the Internet at: www.merchantdatasystems.com.

NO ALTERATIONS OR STRIKE-OUTS TO THE PROGRAM GUIDE WILL BE ACCEPTED AND, IF MADE, ANY SUCH ALTERATIONS OR STRIKE-OUTS SHALL NOT APPLY.

Client's Business Principal:

Signature (Please sign below):

X _____

SIGN HERE

Title

Date

Please Print Name of Signor