



## HELP US HELP OTHERS ACHIEVE A BETTER QUALITY OF LIFE. **Partner with ACTS!**

ACTS makes it easy for individuals and businesses to create financial support for faith-based, non-profit and charitable organizations.

As a *business*, if you desire to join us in our commitment to help fund charities, let ACTS show you how to use the power of e-commerce to build market share and create financial support for these organizations.

ACTS Charity Mall is an exciting new approach to charity support. It's the first virtual online shopping experience for consumers complete with state-of-the-art and compelling activities designed to give visitors what they need to know to "buy now" in support of their favorite cause.

As a *consumer*, simply find a product or service of interest featured in ACTS Charity Mall. When you make purchases through our online shopping venue, 1/3 of the revenues received by ACTS for your sales transaction will be directed to your selected charity.

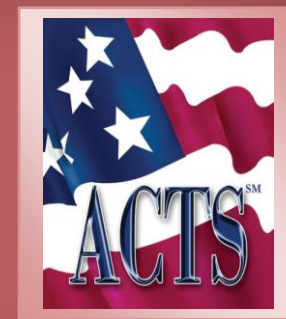
As long as you continue to make purchases through ACTS, you will guarantee the cause closest to your heart, a perpetual source of revenue to promote its important work...at no additional cost to you.

## ACTS SUPPORTS CHARITIES...

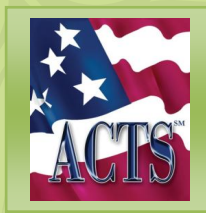
Our goal is to reduce the financial burden on individuals and businesses who wish to make giving financially a daily part of their lives.

We create partnerships between individuals, businesses and non-profit organizations to generate new sources of revenue to support charity.

Through an innovative revenue sharing program, *ACTS* redirects its advertising dollars and commits these financial resources to the needs of charities. With *ACTS* Cause Marketing and Revenue Sharing Program, any product or service, in any industry becomes the vehicle used to create substantial financial support for charity.



## Cause Marketing for the New Global Economy



Charity Assistance Network, Inc.

**Partner with ACTS!**

[ACTSLink.net](http://ACTSLink.net)

[ACTSCharityMall.com](http://ACTSCharityMall.com)

[contact\\_us@actslink.net](mailto:contact_us@actslink.net)

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# WHAT'S YOUR CAUSE?

## ACTS CAUSE MARKETING AND REVENUE SHARING PROGRAM CREATES FINANCIAL SUPPORT FOR YOUR FAVORITE CAUSE AT NO ADDITIONAL COST TO YOU OR YOUR BUSINESS

ACTS builds working relationships with international, national, local and grass-roots non-profit and charitable organizations. By involving individuals and businesses, who are socially conscious and desire to financially support these organizations, we can promote a genuine interest and foster prosperous, cooperative relationships specifically designed to produce substantial perpetual funding for their cause.

ACTS Cause Marketing and Revenue Sharing Program is relevant for current economic times and is a powerful alternative to traditional methods of funding non-profit and charitable organizations.

Our mission is to raise the level and quality of regular social engagement through the empowerment of personal choice. ACTS offers a persuasive and practical method in meeting the philanthropic challenges of today.

Our revenue sharing arrangements serve an important purpose in assisting charitable organizations in fulfilling their missions. We work hard to advance a more efficient, responsive and transparent process to merge commerce with compassion enabling individuals and businesses to make giving a daily part of their lives.

Please contact us to discuss how you can support the cause closest to your heart!

### FREQUENTLY ASKED QUESTIONS

#### Q What is ACTS?

A ACTS is a cause marketing company that generates new revenue sources to help finance charitable institutions through the sale of products and services.

#### Q What Does ACTS Do?

A Utilizing cause marketing strategies, we create partnerships between individuals, businesses and charities and secure perpetual revenue to fund the needs of the non-profit organizations.

#### Q What is Cause Marketing?

A Cause marketing is marketing that ties a company and its products to an issue or cause with the goal to improve sales and corporate image while providing benefits to the cause.

#### Q How Does ACTS Create Revenues for Charity?

A Consumers who purchase products and services on behalf of their favorite cause create a revenue share between the product/service vendor and ACTS. ACTS then shares 1/3 of its net revenues with the consumer's selected charity, without any increased costs associated with product and service purchases made through our program.